

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL, WZIE-FM, Abingdon, IL

2026 EEO Public File Report
August 1, 2025 – July 31, 2026

A. Full-time Vacancies Filled During Past Year

1 Job Title:	Marketing Rep	Date Filled:	6/15/2026
2 Job Title:	Marketing Rep	Date Filled:	6/22/2026

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Marketing Representative

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Indeed.com				No
ZipRecruiter.com				No
Linkedin Jobs				No
Radio Station Web Sites	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
Recruitment List	See attached list of additional referral sources.			No

2. Job Title: Marketing Representative

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Indeed.com				Yes
ZipRecruiter.com				No
Linkedin Jobs				No
Radio Station Web Sites	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Recruitment List	See attached list of additional referral sources.			No

C. Total Number of Persons Interviewed For All Full-time Vacancies Filled During the Past Year.

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D. Total Number of Interviews For All Full-time Vacancies Filled During the Past Year Per Recruitment/Referral Source

<u>Source:</u>	<u># Interviewed</u>
Indeed.com	2
On-Air Radio Ads	3
ZipRecruiter.com	1
Radio Station Web Sites	0
Total	6

Additional Recruitment and Referral Sources

<u>Organization</u>	<u>Address</u>	<u>City</u>	<u>St</u>	<u>Contact</u>
Augustana College	639 38th Street	Rock Island	IL	joinhandshake.com
Black Hawk College	6600 34th Avenue	Moline	IL	centralcollege.com
Bradley University	1501 W. Bradley Ave.	Peoria	IL	joinhandshake.com
Carl Sandburg College	2400 Tom L. Wilson Blvd.	Galesburg	IL	centralcollege.com
Culver- Stockton College	One Chicago Hill	Canton	MO	Job Placement
Eastern Illinois University	600 Lincoln Avenue	Charleston	IL	joinhandshake.com
Illinois Media School	8501 W Higgins Rd	Chicago	IL	(630) 796-4651
Illinois Department of Employment Security	821 W. Main St.	Galesburg	IL	illinoisjoblink.illinois.gov
Illinois State University Career Center	Illinois State University	Normal	IL	joinhandshake.com
Indeed				indeed.com
John Wood Community College	1301 S. 48th Street	Quincy	IL	centralcollege.com
Knox College Career Services	2 E. South St.	Galesburg	IL	joinhandshake.com
Lake Land College	5001 Lake Land Blvd.	Mattoon	IL	centralcollege.com
Linkedin Talent Solutions				linkedin.com
Millikin University	1184 W. Main St.	Decatur	IL	joinhandshake.com
Northern Illinois University	1425 W. Lincoln Hwy	DeKalb	IL	joinhandshake.com
North Central College	30 N. Brainard Street	Naperville	IL	joinhandshake.com
Parkland College	2400 W. Bradley Ave.	Champaign	IL	centralcollege.com
Quincy University	1800 College St.	Quincy	IL	joinhandshake.com
Richland Community College	One College Park	Decatur	IL	centralcollege.com
Rock Valley College	3301 N. Mulford Road	Rockford	IL	centralcollege.com
Southern Illinois University	Woody Hall, B204	Carbondale	IL	joinhandshake.com
Spoon River College	23235 N. County 22	Canton	IL	centralcollege.com
St. Ambrose University	518 West Locust Street	Davenport	IA	joinhandshake.com
The JobFile, a joint project of the Illinois News Broadcasters Association, and the Chicago Headline Club Chapter of the Society of Professional Journalists	815 Long Road	Glenview	IL	Bob Roberts, Editor
University of Illinois at Urbana/Champaign	810 S. Wright Street	Urbana	IL	joinhandshake.com
Western IL University	Career Services - WIU	Macomb	IL	joinhandshake.com
Zip Recruiter				ziprecruiter.com

Upon request Galesburg Broadcasting Company will provide notifications to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers, pursuant to Section 73.2080(c)(1)(ii) of the Commission's rules.

Outreach Initiative Activity

August 1, 2025 - July 31, 2026

Date of Initiative:

March 27, 2026

Initiative Description/Participation:

Carl Sandburg College Career *Welcome To The Real World* Career Exploration Event

More than 340 area eighth graders embarked on an immersive occupational journey during the Welcome to the Real World and Career Exploration on Sandburg's Galesburg campus. The event, hosted by Sandburg and in cooperation with the University of Illinois Extension and Regional Office of Education No. 33, inspires students' aspirations and prepares them for the challenges and opportunities of the future while introducing them to diverse career options. The Welcome to the Real World portion of the event simulates the implications of career choices and financial decisions, helping students better understand how their choices can impact their financial futures. In the Career Exploration portion, students heard from a panel of professionals in various career paths, allowing them to learn about the necessary education and training while connecting with these industry experts and learning how they achieved success in their careers. The career panel was moderated by Abby Thomas, director of communications and development at Knox County Area Partnership for Economic Development. Jan Abel from Galesburg Broadcasting was a part of the career panel discussing her path and career in radio.

Date of Initiative:

February 26, 2026

Initiative Description/Participation:

Knox County CEO Class. Galesburg Broadcasting General Manager Roger Lundeen led a morning long in house session for 10 students from Galesburg High School, United High School, and Galesburg Christian School who were interested in the management and operations of broadcast media as a part of their CEO Class. CEO Class Facilitator Jeremy Kleine also attended the session.

Date of Initiative:

April 8, 2026

Initiative Description/Participation:

Carl Sandburg College Career Expo. Station management shared information about our company, met perspective employees (both full and part-time) and shared information about careers in radio broadcasting. Attended by GSM Chris Postin.

Date of Initiative:

January 5, 2026

Initiative Description/Participation:

Job Shadow. Emily Platt (Senior at Illinois State University) participated in a job shadowing session with GBC Marketing Representative Brett Wright. The session covered her interest in marketing strategy and theory across media platforms.

Date of Initiative:

March 27, 2026

Initiative Description/Participation:

Canton Area Career Expo 2026. Sales Manager Chris Postin represented Galesburg Broadcasting Company at the 2025 Canton High School Career Expo in Canton Illinois featuring over 420 8th grade and 10th grade students over five different sessions. Dozens of businesses were invited to participate with information about your specific business as well as a hands on activity for students to join in on. We invited students to record a 30-second commercial script for a local bank or record the weather forecast with a sponsorship mention live on site. We recorded them and produced the spot for them to hear. This was a very popular stop during the event and many students expressed a desire to learn more information about a possible career in broadcasting!

Date of Initiative:

April 11, 2026

Initiative Description/Participation:

Galesburg Public Library Teen & Adult Job Fair. GBC participated in the Galesburg Public Library Teen & Adult Job Fair at the library Community Room. The event featured a couple dozen local businesses presenting information about their job openings to job seekers. This job fair catered to adults but also was open to teens looking for part time employment and there were several of the local fast food and department stores represented there as well which is quite different from the typical job fair. Attended by GSM Chris Postin.

Date of Initiative:

February 9, 2026

Initiative Description/Participation:

Galesburg Broadcasting Company on-air personality Jan Abel led a session with the Knox County CEO Program students discussing her career in broadcasting. Jan participated in the CEO program when she was in high school and visited the radio station as part of the class. That led to an internship during her college years, followed by part-time employment and eventually full-time employment at Galesburg Broadcasting after graduating from college.